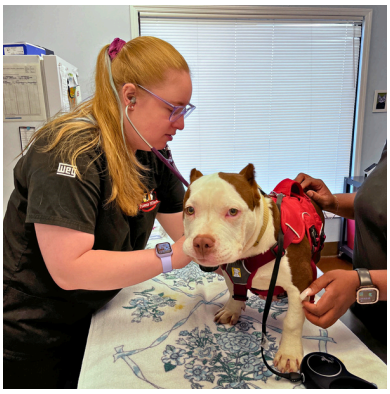
Planned PEThood Of Georgia

2025 Impact Report



About Us

Planned PEThood of Georgia is a 501(c)(3) animal welfare nonprofit based in Duluth, Georgia. We rely on the generosity of donors to provide a range of vital services and programs that support pets and their families.

Our offerings include affordable veterinary care, low-cost spay/neuter surgeries, community outreach, TNVR- community cat programs, humane education, and rescue/foster/adoption. In 2025, we celebrated 15 years of impact.

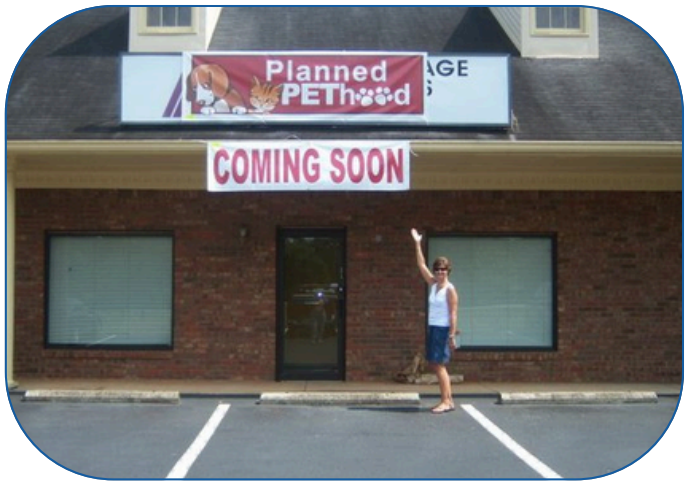
We have earned a Platinum Transparency Seal from Candid and a 4-Star Rating from Charity Navigator. EIN: 90-0516757

Platinum Transparency 2026 Candid.

Charity Navigator FOUR-STAR 2025

Mission Statement

Helping pets and their families by providing innovative programs and affordable services that save lives. Tagline: Because rescue starts before the shelter.



2010

2025

Note from the CEO

As we look back on 2025, I am filled with pride and gratitude. This year, Planned PEThood continued to deliver on our mission of helping pets and families through innovative programs and affordable services that save lives. Thanks to our dedicated team, supporters, and partners, 2025 became one of the most transformative years in our history.

This fall, we celebrated 15 years of impact since our founding in 2010—a milestone made possible by the compassion and commitment of our community.

Just weeks later, on October 23, we reached another historic achievement: 100,000 spay and neuter surgeries performed at our Duluth clinic. Each surgery represents suffering prevented, shelter overcrowding reduced, and community cats safely returned—proof of what shared purpose can accomplish.

At the end of 2024, Planned PEThood was selected for an Accelerator Grant from PetSmart Charities. Their 2025 investment in public-facing veterinary care strengthened our processes, allowed us to hire additional staff, and expanded our services. We are thrilled to share that PetSmart Charities has renewed this grant for two more years—an extraordinary vote of confidence in our work and our future.

Looking ahead to 2026, we are energized by the opportunities before us. We will continue advancing our lifesaving programs while launching new ones, including mobile spay/neuter services.

Thank you for believing in our mission and making this impact possible. Together, we are building a healthier, more compassionate future for pets across Georgia.

With gratitude,

CJ Bentley
Chief Executive Officer
Planned PEThood of Georgia

2025 By The Numbers

Spay & Neuter Wellness

5,759 | **4,839**

Appointments At Nonprofit Vet Clinic

11,204

Animals Helped At Nonprofit Vet Clinic

444

Cats & Kittens Adopted

1,202

Pets Served at FREE Outreach Events

10

Humane Education Classes

These numbers represent lives changed through access, prevention, and compassion.

Planned PEThood of Georgia, Inc. | PEThoodGA.org | A 501(c)(3) nonprofit. EIN: 90-0516757
2860 Buford Highway, Duluth, GA 30096

Program Highlights

Affordable Nonprofit Veterinary Clinic

In 2025, **11,204 animals** (51% dogs, 49% cats) were helped at our Duluth nonprofit clinic. This included pets, shelter animals, adoptable animals and community cats. We managed appointments using state of the art clinic software.

- We expanded our veterinary team and welcomed Dr. James Pittman, Dr. Jennifer Morris and several members of our technical and client support organization.

Wellness

Planned PEThood provides affordable wellness services including routine care, pet vaccinations and treatment for minor health issues. In 2025 we completed **4,839 wellness appointments**.

Low Cost Spay and Neuter

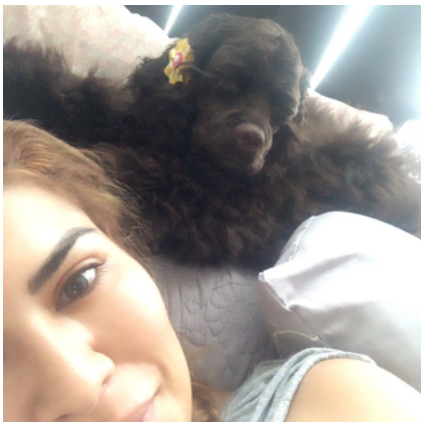
Planned PEThood offers low cost, high-quality sterilization services for both cats and dogs, helping to reduce unwanted litters while improving the health and behavior of animals. In 2025, we completed **5,759 spay and neuter surgeries** at our Duluth clinic for pets, shelter animals and community cats.

On October 23, 2025, we reached a historic milestone: 100,000 spay/neuter surgeries completed at our Duluth clinic since we opened our doors in 2010.

IMPACT STORY

Affordable Pyometra Surgery Saved Rosita's Life: In March 2025, Rosita, an adorable Cocker Spaniel, needed life saving pyometra surgery - a uterine infection. Traditional vets quoted over $6,000, which was out of reach for her loving owner.

Rosita is alive today because Planned PEThood provided affordable veterinary care when it mattered most.



Program Highlights

TNVR - Community Cats

Community Cats (feral cats, friendly strays) are part of every neighborhood in Georgia. Planned PEThood's Community Cat program includes weekly Trap-Neuter-Vaccinate-Return (TNVR) surgeries and resources for caregivers, such as free trap rentals and outside cat shelters. **In 2025, we completed 378 TNVR surgeries, and loaned out hundreds of free traps.**

Community Outreach

Through free vaccine clinics and outreach events, we bring essential veterinary care for cats and dogs directly into communities where families face financial, transportation, or logistical barriers.

In 2025, we held five outreach events, which supported Newton County, Athens-Clarke County, Gwinnett County, Unincorporated Norcross and Habersham County. **Together these events served 1,202 pets**.

In November, Planned PEThood donated 500 free bags of pet food to six Gwinnett County food banks, thanks to a generous gift from The Community Foundation of Greater Atlanta.

Program Highlights

Foster and Adoption

Cats and kittens find their second chance through Planned PEThood's rescue, foster, and adoption program. Each receives comprehensive medical care at our Duluth clinic, including vaccinations, treatment for minor illnesses, and spay/neuter surgery. From there, they heal and grow in loving foster homes, where they're nurtured, socialized, and prepared to thrive in forever families.

In 2025, 444 cats and kittens were adopted. This included 267 Pet Cats and 177 Barn - Working Cats.

Humane Education

Planned PEThood's Humane Education programs inspire compassion, empathy and responsibility. Through K.I.R.A. Club, children connect with animals through books, writing, and hands-on activities. Our Bottle Baby Feeding Classes, taught by a Neonatal Kitten Care Specialist, teach proper care for newborns. In March, special guest Hannah Shaw, AKA The Kitten Lady, taught a full day of education focused on protecting the most vulnerable felines.

In 2025, we hosted 6 Kitten Care Classes and 4 K.I.R.A. Club events. These programs help raise the next generation of animal advocates, one lesson, one story, and one life at a time.

2025 IMPACT SUMMARY

Introduction

Planned PEThood of Georgia is a 501(c)(3) animal welfare nonprofit based in Duluth, Georgia. We celebrated 15 years of lifesaving impact in 2025.

Our mission is helping pets and their families by providing innovative programs and affordable services that save lives.

Key Impact Metrics

Animals Helped At Nonprofit Vet Clinic	Spay and Neuter Surgeries Completed	Cats & Kittens Adopted	Pets Served at FREE Outreach Events
11,204	5,759	444	1,202

Impact By Program

Wellness

- Planned PEThood provides affordable wellness services including routine care, pet vaccinations and treatment for minor health issues.
- In 2025 we completed 4,839 wellness appointments.

Spay and Neuter

- Our low cost, high-quality sterilization services reduce unwanted litters while improving animal health. In 2025, we completed 5,759 surgeries for pets, shelter animals and community cats.
- On October 23, 2025, we reached a historic milestone- 100,000 spay/neuter surgeries completed at our Duluth clinic since 2010.

Pet Adoption

- Cats and kittens find their second chance through Planned PEThood's rescue, foster, and adoption program.
- In 2025, 444 animals were adopted. This included 267 Pet Cats and 177 Barn - Working Cats.

Community Outreach

- Outreach events bring essential veterinary care for cats and dogs, directly into communities where families face financial, transportation, or logistical barriers.
- In 2025 we served 1,202 pets across five free, vaccine clinics. We also donated 1,500 pounds of pet food, to food banks.