



PLANNED PETHOOD OF GEORGIA 2024 IMPACT REPORT



OUR MISSION

Helping pets and their families by providing innovative programs and affordable services that save lives.

Planned PEThood of Georgia is proud to serve our community's pet families. Since 2010, our goal continues to be helping pets and their families stay together. We help keep pets at home where they belong and out of overcrowded animal shelters.

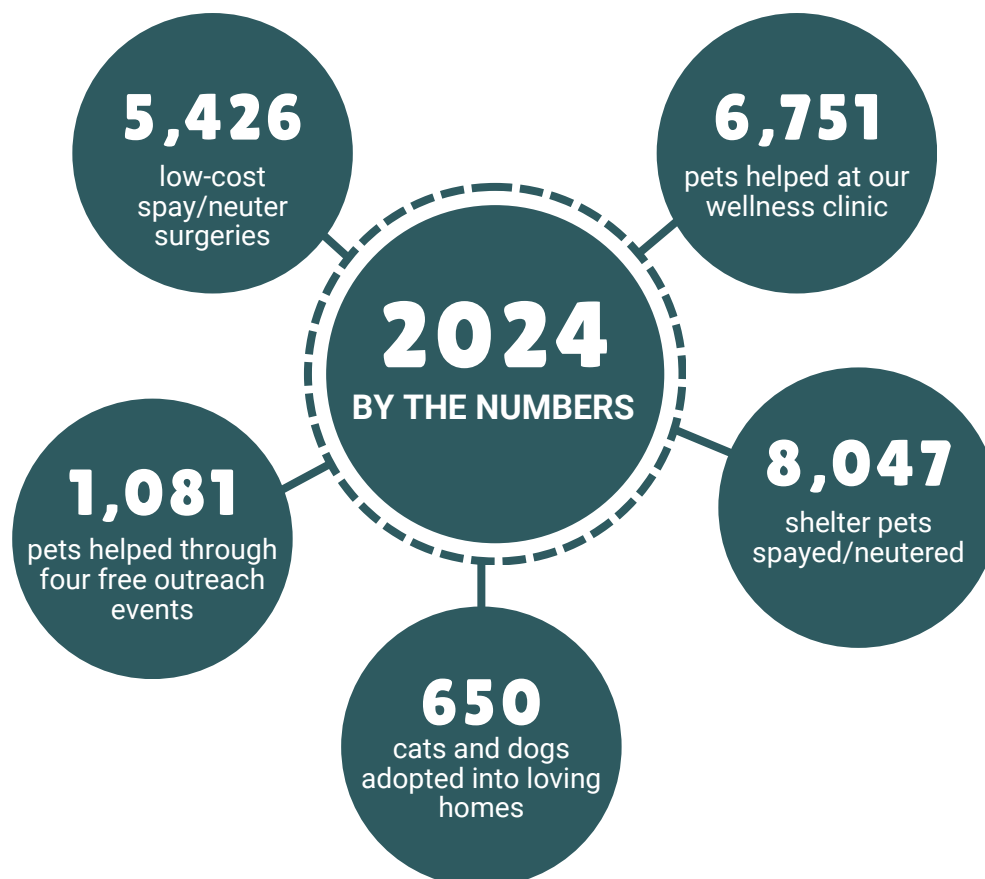
MESSAGE FROM CJ BENTLEY, CEO

What a remarkable year. What a remarkable organization. What a remarkable team. And what amazing and generous supporters.

My first year as CEO of Planned PEThood of Georgia has come to an end, and I couldn't be more humbled, appreciative and optimistic for an amazing future.

Included here is a summary of our accomplishments in 2024. While the numbers are impressive, what's even more impressive is our resiliency. Even in the midst of a national veterinary shortage and skyrocketing veterinary costs, Planned PEThood is still here, providing affordable veterinary care and assistance to pet families in need.

We are passionate about our work. And passionate about every single supporter who has joined us along the way. We hope to see you in 2025. Because we'll still be here.



PROGRAM HIGHLIGHTS

Low-cost Spay/Neuter Services

In 2024, our team of highly qualified veterinarians and assistants performed **5,426 surgeries** to help prevent unwanted pet overpopulation - and save lives.

Meet Sophia, one of the many pets helped through our low-cost spay/neuter clinic in 2024. Sophia and her family came to Planned PETHood of Georgia after a local emergency veterinarian quoted them thousands of dollars to perform a life-saving operation. Sophia had a Pyometra, an infected uterus, and needed a spay surgery to remove the uterus and save her life. Thankfully, our surgical team was able to successfully complete Sophia's spay surgery for less than 10% of the originally quoted price. Today, Sophia is happy and healthy in her home.

In 2025, Planned PETHood of Georgia has set our sights on increasing our surgical capacity to help even more animals. Despite the national veterinary shortage.



Wellness Clinic

Our Wellness Clinic treated 6,751 pets in 2024, providing low-cost appointments for routine veterinary care, vaccinations, microchips, annual bloodwork, and minor health concerns.



One of the pets recently assisted by our Wellness Clinic was Coco, a sweet, playful dog who came to us severely matted and in pain. Her newly adoptive mom needed help with vaccines and...what to do about poor Coco's coat? Our initial exam revealed Coco's fur was matted so close to the skin that Coco would need to be sedated to be safely groomed. Coco's mom had not planned for such an expensive haircut - how could she help her new dog? Fortunately, our team was able to sedate and groom Coco who is now finally free of painful, matted fur.

In 2025, thanks to a \$150,000 grant from PetSmart Charities, Planned PETHood of Georgia will expand our veterinary services to better serve even more members of our amazing community.

PROGRAM HIGHLIGHTS

COMMUNITY OUTREACH

Our Go Fix Georgia program is dedicated to improving spay/neuter access and veterinary care to rural animal shelters and their communities across Georgia. This program ensures that more animals leave these shelters sterilized, vaccinated, and healthy. **In 2024, Planned PETHood worked with eight counties to provide spay/neuter surgeries for 1,297 shelter dogs and cats here at our Duluth clinic. Through county contracts with Gwinnett County, Newton County, and Barrow County, our surgical staff provided spay/neuter surgeries for 6,750 shelter dogs and cats.**

Through four unique veterinary outreach programs, 1,081 cats and dogs in Athens-Clarke County, Hall County, Gwinnett County, and Habersham County received free vaccines and microchips. Meet Ellis, a puppy who needed help. The compassionate team at Habersham County Animal Shelter recognized the pup's broken leg needed additional care. They turned to Planned PETHood for help. Our amazing surgical team determined that Elli's leg was beyond repair and performed a successful amputation. Ellis recovered successfully under the watchful eye of the Habersham County team and went on to find his forever home.

In 2025, Planned PETHood is committed to increasing our assistance to county shelters in need.



RESCUE & ADOPT



Through a network of incredible foster homes, Planned PETHood was able to find homes for 650 homeless pets. Our foster homes are the backbone of our rescue program. **Of those adoptions, 183 were working cats, who found homes where pest control is needed such as barns, farms, factories, and warehouses.** This creative program gives “spicy” kitties a second chance by setting them up to successfully live - and work - alongside trained caregivers.

In 2025, Planned PETHood will strive to grow our Working Cat adoption program, by providing safe and appropriate homes for kitties who would prefer to live “on the wild side.”